



PROFILE

Nathan Rosquist brings a breadth of creative experience and business knowledge to design, branding, marketing and advertising. Whether making designs for the screen-printing business he co-runs out of his basement, designing posters for his band Baby Beasts, or working on branding and design projects for the Interra Project, a Seattle-based nonprofit, and Newground Social Investment, Nathan's work is consistently creative, fresh, and professional. This June, Nathan will graduate from Bainbridge Graduate Institute, one of *Business Week's* "Top 60 Design Schools," with an MBA in Sustainable Business. His undergraduate education in Mandarin Chinese and Linguistics gives him a deep insight into verbal and visual communication. A compulsive drawer since childhood, Nathan moved his creative career toward photography and filmmaking as a teenager, experimental rock and noisy pop music as a young adult, and, at last, illustration and graphic design.

KEY STRENGTHS

- * Creativity and improvisation
- * Professionalism and taste
- * Integration of multi-modal information
- * Free-hand sketching; improvised music

PROFESSIONAL EXPERIENCE

NEWGROUND SOCIAL INVESTMENT, Seattle, WA 2007 - Present **Branding Consultant and Logo Designer**

- Working with founders to creatively identify key aspects of brand
- Designing logo, letterhead, and themes for website

THE INTERRA PROJECT, Seattle, WA..... 2006 - Present **Project Manager and Graphic Designer**

- As Project Manager: wrote grant applications, made sales calls and visits to locally-focused and sustainable businesses in Seattle, made presentations to Sustainable Seattle, sat on a panel on "Alternative and Fair Trade" at Seattle's *Communiversities*, served as liaison between Interra and communities in Austin, Toronto, New York, Cleveland, and the UK
- First full-time hire, saw the organization grow to 8 people, from no programs, to successful community loyalty programs in Boston and Puget Sound (the latter which saw \$100,000 in transactions in the first 2 months of operation.)
- As graphic designer, designed and built themes, posters, advertisements, for various social and environmental marketing campaigns, including the Sweet Mother Tour, Green October 2007, Puget Sound Community Change, and the upcoming Eco April 2008. Assisted design of community cards for COSE, Puget Sound Community Change, and PCC Natural Markets.
- As web developer, built websites for Interra (interraproject.org), Green October 2007 (greenoctober2007.com), and supported development of Puget Sound Community Change (pugetsound.cc) and Sustainable Cascadia (sustainablecascadia.org).

PACIFIC DEVELOPMENT PARTNERS, Seattle, WA 2005 - 2006 **Student Research Intern**

- Constructed generic CSR report template for small businesses
- Compiled list of Seattle-area sustainable service providers
- Assembled matrix of sustainability best practices, screens and frameworks

- Compiled informational document on “ecocities”, being used for contracting and project finance

NEWGROUND SOCIAL INVESTMENT, Seattle, WA 2005 - 2006
Intern

- Researched Socially Responsible Investment industry responses to shareholder-filed resolutions in corporate proxy voting
- Compiled report of SRI industry corporate proxy voting records for industry accountability page on shareholder activism website

EDUCATION

- Bainbridge Graduate Institute**, Seattle, WA *MBA in Sustainable Business*
 ▪ Anticipated Graduation: June 2008
- University of Colorado, Boulder, CO** *Bachelor of Arts* 2004
 ▪ Mandarin Chinese Language and Literature Major
 ▪ Graduate courses in Linguistics, (Semantics, Syntax & Morphology, Phonology)
 ▪ Thesis: “Understanding Metaphor: John Ashbery and Wu Kuang-ming”
- Peking University**, Beijing, China. 2003-2004
 • Year-long study abroad program
 • Courses on language, linguistics, and literature in Chinese.
- International House Prague**, Prague, Czech Republic 2005
 • CELTA Cambridge University certificate to teach English
- (NOLS) National Outdoor Leadership School**, Olympic Mountains, WA 1999
 • Month-long backpacking expedition

OTHER

- Author of Carrotrope.com, a blog on music, design, art, fashion, and poetry. 2006-present
 - 100milecloset.com, a subproject focusing on the local clothing movement
- Author of two articles for *Worldchanging*’s Seattle blog. 2007
 - “2 People”
 - “Local Food Movement”
- Author of article for *Campus Progress*: “Earth: A hint book,” 2006
- Musician:
 - Solo — Experimental electronic, noise, and pop, playing guitar, drums, piano, and ukulele.
 - In the band *Baby Beasts* — Folk trio, has played at Seattle’s *Nectar*, *Tractor Tavern*, *Rendezvous*, *BoP Street Records*, and the *Pioneer Square Art Walk*.
- Traveler throughout the US and 13 countries.
- Outdoor enthusiast who loves to bike, camp, and ski.

